

Resource Guide

Prepared for:

A Workshop on Sustainable and Experiential Tourism in DownEast and Acadia

March 17, 2006, Machias, Maine

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HOW to use this document

This document is intended to serve as a companion to the "Resources" Workshop CD and hard copy (HC) materials provided for participants at the *Workshop on Sustainable and Experiential Tourism in DownEast and Acadia*, in Machias Maine. This is a work in progress so if we overlooked key resources, please let us know.

For every listing in this document, a website or contact information is provided if available. To enable easy linking to web resources, this document itself is also included digitally in the workshop CD in color as a WORD file with the title "Resource_Guide.doc". In the tables below, the column on the right notes if the resource is included on the **Workshop CD (CD)** or as **hard copy (HC)** at the workshop itself (check tables).

Finally, the compilers of this document (Maine Sea Grant and the Downeast RC&D Vacationlands Resources Committee) would like to let you know that we have applied for a grant to enhance this Resource Guide. Pending grant approval (notification scheduled for April 2006) we hope to enhance this and other documents to best meet the needs of tourism businesses and destinations. To that end, **we invite you to provide any feedback** (including informational needs and documents that you would like to see in an improved version) to Natalie Springuel, Maine Sea Grant (nspringuel@coa.edu, 288-2944ext298). Thanks!



Workshop Documents		HC=Hard Copy; CD=copy on CD
Workshop Agenda		HC
List of workshop participants		HC
Resource Guide (this document and accompanying CD)		CD HC
Draft Itineraries (In “VRC” folder)		CD
Downeast Sustainable Tourism Initiative 2010 (DESTINY 2010) www.downeastrcd.com/VRC.htm and on CD in “VRC” folder.		CD
Workshop presentations that were available before the Workshop are included in the CD in “Speakers” folder. Others will be made available after the event or through the presenter.		CD
Sunrise County Economic Council has prepared a document for this workshop titled Making Visitors Your Customers: A Guide to Washington County's Tourism Market, available through SCEC.		

Who’s Who in sustainable and experiential tourism in Downeast Maine region	
Vacationlands Resources Committee (VRC) of DownEast Resource Conservation and Development program (DERC&D). Mission: <i>To preserve and protect the natural resources while promoting jobs, tourism, and the quality of life through cooperation, proper planning and management of our resources for generations to come.</i> In January 2005, the VRC released the updated DownEast Sustainable Tourism Initiative (DESTINY 2010), which serves as a road map for the development of sustainable tourism in the Downeast region. The document is on the Workshop CD (along with a list of VRC members) and on the web at: www.downeastrcd.com/VRC.htm . Other VRC files on the CD include: Draft Itineraries and trails, DERC&D description, DESTINY 2010, Sustainable Tourism Practices, and list of VRC members.	CD
DownEast Resource Conservation and Development program (DERC&D) (VRC host organization) The mission of Down East RC&D is “ <i>resource conservation through systematic wise usage of our natural and human resources to improve the economy while maintaining quality in the natural resource base.</i> ” www.downeastrcd.com/	CD HC
DownEast & Acadia Regional Tourism (VRC member) DART promotes, supports and manages regional tourism and tourism development, while protecting and preserving the natural resources, historic integrity and cultural character of the Region; as well as enhancing the economic vitality of Hancock and Washington Counties. DART also represents the interests of this Region with the Maine Office of Tourism in Augusta. The following DART materials are included in the workshop CD: DART Marketing Plan, List of Accomplishments, Market Plan Outline (Also, the new brochure will be available as HC)	CD HC
Maine Sea Grant (VRC member) The mission of Maine Sea Grant is to play a leadership role in marine science and education and to promote their use in the sustainable development, management, and stewardship of marine and coastal resources. Maine Sea Grant and Cooperative Extension respond to coastal needs by providing extension and outreach programs for coastal communities in tourism, fisheries, aquaculture and ecosystem health. Maine Sea Grant took the lead in compiling this Resource Guide and the Workshop CD. Sea Grant publications available on the CD and HC: Marine Extension in Action: Sustainable Tourism Fact Sheet; and Sea Kayak Safety and Stewardship Brochure. www.seagrant.umaine.edu/pub/pubmet.htm	CD HC
Friends of Acadia (VRC member) is a non-profit conservation organization located in Bar Harbor whose mission is “to preserve and protect the outstanding natural beauty, ecological vitality, and cultural distinctiveness of Acadia National Park and the surrounding communities.” Friends is one example of a successful private organization established to help sustain and protect a public resource – an important natural and cultural tourism destination – through grantmaking, advocacy, and cooperative programs. www.friendsofacadia.org	
Washington County Council of Governments. (VRC member) The mission of the WCCOG is to provide local and regional land use planning and technical assistance to municipalities in Washington County. Executive Director Judy East serves as Chair of the Vacationland Resources Committee, is a contributing author to DESTINY 2010 and assisted in the organization of this workshop. www.wccog.net	CD
BSA Environmental and Cultural Resources Consulting (VRC Member) is an Environmental and Cultural Resources Consulting organization that specializes in sustainable community and cultural-resource development as well as natural resource protection and ecosystem management. Recent environmental work can be viewed at http://salmonhabitat.org/projects.htm or contact bsarter@panax.com or 546-2018.	

<p>Savory Bay (VRC member) is an environmental planning and project management resource based in Down East Maine. Consulting services include green business development, event planning, solid waste and recycling technical assistance, newsletters, project evaluation, surveys and reports, and fundraising. View www.savorybaymaine.com or contact 207-460-2665 (cell) or schurchill@midmaine.com</p>	
<p>Saint Croix Island International Historic Site (IHS) (VRC member) in Calais is Maine's second national park. The mission: <i>The National Park Service preserves Saint Croix Island IHS as a monument to the beginnings of the United States and Canada. It was here that Pierre Dugua Sieur de Mons with his company of 78 men established a French settlement in 1604-05. In cooperation with Parks Canada, the National Park Service educates the public about the significance of the settlement's history and its legacy of French colonization in North America today.</i> The National Park Service cooperates with partners to extend the benefits of natural and cultural resources conservation and outdoor recreation. Tour operators and businesses may wish to consider package possibilities that include Ranger-led programs. www.nps.gov/sacr</p>	
<p>Governor's Steering Committee on Maine's Natural Resource-based Industry: After the 2003 Blaine House Conference on Maine's natural Resource-based Industry (including tourism, fisheries, aquaculture, forestry and agriculture), Governor Baldacci created a permanent steering committee to oversee and monitor progress of the conference's recommendations. The committee publishes a newsletter three times a year which can be viewed at: www.maine.gov/spo/natural/gov</p>	
<p>Governor's Task Force on Tourism and Maine Nature Tourism Initiative (Fermata Inc.) The Maine Department of Economic and Community Development, with support of the Maine Tourism Commission, retained FERMATA, Inc., a nationally-known tourism development consulting firm, to assess Maine's opportunities in nature-based tourism in the Western Mountains, the Highlands and Downeast. The report, titled <i>Strategic Plan for Implementing the Maine Nature Tourism Initiative, September 2005</i>, can be accessed via www.businessinmaine.com/resources and the Executive Summary is available on the workshop CD in "State programs and reports." Governor Baldacci recently created a task force to expand tourism opportunities in rural Maine whose first priority will be to develop themed travel itineraries in the three regions. Another focus will be infrastructure enhancements such as road widening for biking, parking area development and enhancement of observation areas. The task force will also help establish hospitality training programs for front-line staff, work to network interpretive visitor centers across the Maine woods and develop a comprehensive marketing and public relations campaign to promote tourism offerings in the regions.</p>	CD
<p>Maine Office of Tourism, of the Maine Department of Economic and Community Development. The Maine Office of Tourism objectives are to promote, manage and develop tourism in Maine, to attract first time visitors to the state, and to support and encourage regional tourism development and promotion. The Office of Tourism was established to administer a program to support and expand the tourism industry and promote the State as a tourist destination. The Office includes the Maine Tourism Commission and the Maine State Film Commission. More information is available on the CD under "State programs and reports" and under "Speakers, Turek." www.visitmaine.com/home.php</p>	CD
<p>Maine Tourism Commission was established to "assist and advise the Office of Tourism" to achieve its purpose as described above. The Commission consists of 24 voting members appointed by the Governor. Specific to Natural Resource-based industries: "In September of 2005, the Maine Tourism Commission adopted a set of guiding principles for experiential; tourism development. Developed by the Commission's Natural Resource Committee, the principles are designed to be a reference document for state, regional, and local stakeholders involved in tourism development" (from Nov 2005 Progress Report and Scorecard of the Governor's Steering Committee on Maine's Natural Resource-based Industry p39). Information is available on CD under "State programs and reports."</p>	CD
<p>Maine Tourism Association, representing more than 1700 members, is a non-profit organization, established in 1921, which publishes the state's official travel planner, <i>Maine Invites You</i>, for the State of Maine. This travel planner is distributed world-wide to 350,000 potential visitors. The Maine Tourism Association helped start a grass-roots effort to educate the legislature and general public of the importance of tourism funding. See www.mainetourism.com/. The workshop CD also contains information in file named "Who's Who."</p>	CD
<p>Maine Merchants Association's primary focus areas include: Business Advocacy and Government Affairs. Member services include a self-funded workers' compensation trust, freight transportation and business insurance referral programs; and phone & and credit card processing services. More information on CD under "Who's Who."</p>	CD

<p>The Center for Tourism Research and Outreach (CentRO) is an effort by the University of Maine System to bring educational research and resources to the task of sustaining a healthy and growing tourism industry in Maine. CentRO grew out of recommendations from the Blaine House Conference on Maine’s Natural Resource Industry and the increased recognition of the economic, social, and environmental impact of tourism in Maine and the importance of recreation to the quality of life in Maine. As an interdisciplinary initiative of the University of Maine System, CentRO involves and coordinates the efforts of faculty across numerous disciplines on all campuses in the state. CentRO’s mission is to strengthen Maine tourism through research as well as outreach to the industry, state and its communities. www.umaine.edu/centro/</p>	
<p>Maine Professional Guides Association (MPGA) started in 1979 is composed of Registered Maine Guides who strive to enhance the standards of the guiding industry. They are professional guides dedicated to promoting a quality, ethical and legal outdoor experience for all. www.maine-guides.com/ (See CD under “Who’s Who > Maine Guides”)</p>	CD
<p>Maine Association of Sea Kayak Guides and Instructors (MASKGI) is a non-profit organization of sea kayak guides, outfitters and instructors dedicated to raising professional standards for guiding and teaching sea kayaking on the Maine Coast and who embrace the highest of professional business practices and conduct. Members pledge to practice and promote safe and responsible sea kayaking along the coast of Maine, and practice and promote low impact travel and camping techniques. www.maine-seakayakguides.com/ (See CD under “Who’s Who > Maine Guides”)</p>	CD HC
<p>Maine Innkeepers Association represents 650 lodging properties of all sizes and types across Maine. The Association's mission is to improve, promote and protect the welfare of the lodging industry in Maine. Through communication, education, promotion and government affairs, we help our members achieve prosperity and deliver a quality product to the consumers. www.maineinns.com/</p>	
<p>Maine Campground Owners Association (MECOA) represents 230 plus private campgrounds in Maine and acts as an advocate at both Legislatures in Augusta and Washington D.C. It provides educational seminars and workshops, member benefits such as cooperative printing programs, a clearinghouse for vendors and discounts on items such as insurance, telephone and banking. MECOA plans collaborative marketing campaigns for member campgrounds. www.campmaine.com/</p>	
<p>Maine Cultural Affairs Council is composed of seven different state cultural agencies including the Maine Arts Commission, Maine Historic Preservation Commission, Maine Historical Society, Maine Humanities, Council, Maine State Archives, Maine State Library, Maine State Museum. The agencies collaborate to obtain and manage state cultural affairs funding. The council announced in 2006 that this year’s funding would be dedicated to projects in Washington County. www.state.me.us/cac/CACHome.html</p>	
<p>GOM Council on the Marine Environment Sustainable Tourism Task Force, in collaboration with tourism agencies, industry providers, and conservation interests, is creating a strategy for sustainable nature-based tourism throughout the Gulf of Maine. www.gulfofmaine.org/</p>	
<p>Soil & Water Conservation Districts provide local natural resource conservation leadership by reaching out to stakeholders, setting local priorities, providing educational opportunities, and coordinating resources to solve problems. See CD under “Who’s Who.” Hancock County SWCD mailto:hcswwcd@me.macdnet.org, http://ellsworthme.org/soilandwater/ Washington County SWCD http://downeastsoilwater.org, www.downeastsoilwater.org/</p>	CD
<p>Maine Department of Environmental Protection has various programs that are useful for tourism businesses. http://www.maine.gov/dep/ DEP Land & Water Protection www.maine.gov/dep/blwq/doclake/lakesmart/ DEP LakeSmart program www.maine.gov/dep/blwq/doclake/lakesmart/</p>	
<p>Colleges and Universities such as Washington County Community College, University of Maine at Machias, University of Maine in Orono, College of the Atlantic and others have programs and courses that address diverse aspects of providing sustainable tourism options to Maine visitors.</p>	

<p>Chambers of Commerce are membership organizations existing to promote and attract business in and to their area. The goal is economic strength and stability as well as a high quality of life for their area's citizens. Each chamber has a mission and focus uniquely tailored to the particular area and to the interest of its businesses and citizens. In DownEast & Acadia, most of the chambers are involved with DownEast & Acadia Regional Tourism (DART) to cooperate and share each other's strengths to benefit the entire region through tourism promotion and development. A listing of the area's Chambers is on the Workshop CD under "Who's Who." (Bucksport Bay Area Chamber of Commerce is VRC member)</p>	CD
<p>Acadia National Park - Bar Harbor. Division of Interpretation offers a winter evening speaker series called, "Knowing Acadia." The series targets anyone working in the tourism industry who deals with the summer visitors. Topics include current and critical information about the park's natural and cultural history (also applicable to most of Maine), and park management issues. Inquire in the fall time. Contact: Deb Wade, Chief of Interpretation at Acadia National Park. 288-8802.</p>	

Economic/Community Development Organizations	
<p>Sunrise County Economic Council (VRC member) initiates and facilitates the creation of prosperity and jobs in Washington County. See CD under "Speakers . Tilton." www.sunrisecounty.org/</p>	CD
<p>Down East Business Alliance (VRC member), a division of the Washington Hancock Community Agency (WHCA). Mission: To help create jobs in eastern Maine by helping people start and grow small businesses. Two DBA factsheets are included in the CD under "Who's Who." www.whcacap.org</p>	CD
<p>Coastal Acadia Development Corporation. CADC's mission is to foster economic development and prosperity in the Acadia region by providing research and facilitation to economic development decision-makers and by enhancing a business friendly image; and to encourage diversity of economic activity and improvement of the economic development infrastructure while advocating for the environmental quality of the region. www.acadia.net/cadc/</p>	
<p>Maine Small Business Development Center: The focus of the Maine SBDC/SBTDC is to assist in the creation and maintenance of viable micro, small and technology-based businesses and the jobs these businesses provide. www.mainesbdc.org/</p>	
<p>Coastal Enterprises, Inc. CEI is a private, nonprofit Community Development Corporation (CDC) and Community Development Financial Institution (CDFI) with roots in the civil rights movement. Founded in 1977, the organization provides financing and support in the development of job-creating small businesses, natural resources industries, community facilities, and affordable housing. CEI's primary market is Maine, but, in recent years, has expanded several of its financing programs to northern New England, upstate New York and beyond. www.ceimaine.org/</p>	
<p>Women, Work and Community is committed to improving the economic lives of Maine women and their families. We work with women "where they are" and provide them with support, guidance, and the tools they need to take the next steps toward a more promising future. We provide training, advocacy and assistance in four program areas: workforce development; microenterprise development; asset development; leadership development. www.womenworkandcommunity.org/</p>	
<p>Eastern Maine Development Corporation (EMDC) is a non-profit organization dedicated to helping businesses and communities in Eastern Maine develop and grow. www.emdc.org/</p>	
<p>Hancock County Planning Commission (HCPC) is a partner with local, county, and state government to "protect our heritage and resources, plan for the future, and promote a sound economy for the people of Hancock County." www.hpcme.org</p>	

Sustainable Tourism Resources: Certification and Best Management Practices (Maine)	
<p>The Maine Clean Marina's and Boatyards Program is a voluntary, "beyond compliance" program dedicated to promoting best management practices in boatyards and marinas. The Program focuses on five areas of concern for boatyards and marinas: Stormwater Management, Boat Maintenance & repair, Fueling Activities/Petroleum Control, Waste Recycling, Disposal & Storage and Boat Pumpouts & Sewage. Facilities are certified following a process that includes taking a pledge, completing a self-assessment and submitting to an independent verification. www.mmmtaonline.com/</p>	
<p>Brightwork -- <i>A Best Management Practices Manual for Maine's Boatyards and Marinas</i> www.state.me.us/dep/blwq/docwatershed/marina/bmp.htm#text</p>	

Maine Step-Up Program. The Maine Smart Tracks for Exceptional Performers and Upward Performers, or STEP-UP, Program offers recognition and other incentives to businesses interested in implementing sustainable practices. Five-page description on CD under “Certification_Maine.” www.maine.gov/dep/oc/stepup/	CD
Maine’s Green Lodging Certification Program. Become a certified Environmental Leader in the lodging sector and receive free benefits including marketing and free technical assistance. Program, run by Maine Department of Environmental Protection, includes self-audit and site visit for certification. www.state.me.us/dep/oia/p2/criteria.htm and www.state.me.us/dep/oia/p2/hotels.htm	
Efficiency Maine is “a statewide effort to promote the more efficient use of electricity, help Maine residents and businesses reduce energy costs, and improve Maine’s environment” Efficiency Maine offers “information, services and cash incentives to all Maine businesses [including non-profits, schools, local and regional governments, farms, airports, and others] that install qualified energy efficient electric products. See CD under “Certification_Maine.” www.energymaine.com	CD
Maine Guides licensing program, Department of Inland Fisheries and Wildlife In Maine, any person who receives any form of remuneration for his services in accompanying or assisting any person in the fields, forests or on the waters or ice within the jurisdiction of the State while hunting, fishing, trapping, boating, snowmobiling or camping at a primitive camping area, must be a licensed Maine Guide. For more information on becoming a Maine Guide, contact that Maine Department of Inland Fisheries & Wildlife Tel: 207-287-8000 www.state.me.us/ifw/licreg/guide.htm . You can also get information through www.maine-guides.com an independent website. (Check the CD under “Maine Guides” and “Certification_Maine”)	CD
Leave No Trace encourages responsible, non-motorized outdoor activities with minimal impact on public recreational areas. LNT certification is available at the Trainer and Master level. Several organizations in Maine provide trainings. More info in CD under “Speakers>Springuel_LNT” and at www.lnt.org/	CD

Sustainable Tourism Resources: Reports, Articles, Studies (Maine)	
Travel and Tourism in Maine - The 2004 Visitor Study Management Report. Prepared for the Maine Office of Tourism, July 14, 2005. Longwoods International. This report is on the Workshop CD (in “State programs and reports”): www.econdevmaine.com/resources/default.asp	CD
DownEast and Acadia Travel, A Travel & Tourism Report Covering Maine’s Downeast Acadia Region, Prepared for the Maine Office of Tourism, 2003 Travel Year. Longwoods International. This report is on the Workshop CD (in “State programs and reports”)	CD
Report on an Economic Development Strategy for Washington County, Prepared by David Flanagan, Governor Baldacci’s Special Representative to Washington County, November 17, 2005. Includes recommendations to the Governor’s task force charged with coordinating the State’s effort to bring sustainable economic development to Washington County. This report is on the Workshop CD (in “State programs and reports”) and can be viewed at: www.maine.gov/governor/baldacci/issues/washington_county/wcindex.html	CD
“An Ecotourism Quality Label for Maine? Insights from Sweden’s Nature’s Best Initiative” by David Vail, Maine Policy Review, Fall/Winter 2004 www.umaine.edu/mcsc/MPR/Vol13No2/vail/vail.htm	
"Can Maine's Rim Counties Become a 'World Class' Tourist Destination?" by David Vail. pp 89-100 in L. Pohlmann and D. Vail eds, <i>Spreading Prosperity to the "Other Maines."</i> Presented at Maine Center for Economic Policy Symposium, September, 2005. ON CD in “Reports_Maine.”	CD
Charlie Colgan, University of Southern Maine, has presented a talk on “the ocean and coastal economy” and how this is increasingly directly related to the tourism and recreation economy. This can be found on the CD in “Reports_Maine” file, and related work is at www.oceanconomics.org .	CD
The Guide’s Guide to Acadia National Park was designed to provide accurate information about Acadia National Park to group leaders, educators, bus drivers, tour operators, employees working with park visitors in the service or recreation industry, and concession supervisors. It contains a great deal of information about park facilities, natural and cultural resources, and more.” Can be found at www.nps.gov/acad/comserv/guidesguide.htm .	

Certification and Best Practices Models from Outside Maine	
National Association for Interpretation Certification Program (includes certification for Interpretive Planner and Manager, and Heritage Interpreter and Interpretive Trainer). While this program is national in scope (www.interpnet.com/) there are multiple trainer's in Maine and Canada	
Green Restaurant Association. The mission of the organization is to create an ecologically sustainable restaurant industry. It has a certification program and several criteria that restaurants must meet. The GRA utilizes a collaborative strategy that involves restaurants, manufacturers, vendors, grassroots organizations, government, media, and restaurant customers. The GRA's model provides a convenient way for all sectors of the restaurant industry, which represents 10% of the U.S. economy, to become more environmentally sustainable. www.dinegreen.com .	
A Simple User's Guide to Certification for Sustainable Tourism and Ecotourism , by Amos Bien, the International Ecotourism Society, 2004. "This guide to certification is designed for those who have heard about certifying sustainable tourism and ecotourism and want to understand how it works or how to begin the process." 24 page booklet can be ordered on the following website www.ecotourism.org/	
Green Globe 21 is a "worldwide benchmarking and certification program which facilitates sustainable travel and tourism for consumers, companies and communities." It has three levels of classifications and standards for construction, communities, companies, and ecotourism operations to follow. www.greenglobe21.com	
Voluntary Certification for Nature-Based Tourism Enterprises in the Atchafalaya Basin , by Louisiana Sea Grant College Program and the Atchafalaya Basin Program of the Louisiana Department of Conservation, 2004. Can be found on CD under "Other_Outside_Maine"	CD
Marine Tourism Best Management Practices, A Practical Guide for Puget Sound , by People for Puget Sound and Washington Sea Grant, September 2005. Report contains: Stormwater and Low Impact Development , Environmentally Preferable Purchasing, Kayaking, Diving, Pleasure Tour Vessels, Whale Watching, Cruise Ships, Marinas, Charter Fishing, Additional Resources. Can be found on CD under "Other_Outside_Maine."	CD
Lodging and Food Arts Best Management Practices, A Practical Guide for Puget Sound , by People for Puget Sound and Washington Sea Grant, September 2005. Report contains: Executive, Sales, Marketing and Reception, Engineering and Maintenance, Housekeeping and Laundry, Waste Reduction, Water Use, Chemicals, Hotels and Labor and Industries Laws, Food and Beverage/Restaurants, Water Efficient Equipment, Food Donations, Grease Management, Buying Local Food and Seafood Purchasing and much more. Can be found on CD under "Other_Outside_Maine."	CD
On-Line Professional Certificate in Sustainable Tourism. With the George Washington University, The International Ecotourism Society has launched a program of distance learning courses, including: Sustainable Tourism Destination Marketing, Electronic Marketing and Internet Applications, Ecotourism Management, Environmental Management for Tour Operators and Destinations, Coastal and Marine Ecotourism, Cultural Heritage Tourism and much more. www.ecotourism.org/index2.php?training	
Green Seal "Green Seal's evaluations are based on state-of-the-art science and information using internationally recognized methods and procedures. Thus, Green Seal provides credible, objective, and unbiased information whose only purpose is to direct the purchaser to environmentally responsible products and services." www.greenseal.org	
Sustainable Tourism Ecotourism Certification Program "is designed to assist tourism providers in continuously improving their operating standards. www.sustainabletravelinternational.org/documents/op_ecocertification.html	
Stony Brook Millstone Watershed Association has a Golf course certification program. www.thewatershed.org/images/uploads/RFGolf_Certification_Requirements.pdf#search='Environmentally %20Friendly%20Golf%20Course%20Certification'	
Canada's Code of Ethics & Guidelines for Sustainable Tourism , by Parks Canada and Tourism Industry Association of Canada. Can be found on CD under "Other_Outside_Maine."	CD

General Studies, Articles, Reports, and Books	
"Consumer Demands and Operator Support for Socially and Environmentally Responsible Tourism." By Zoe Chafe and Martha Honey, Center of Ecotourism and Sustainable Development and The International Ecotourism Society (CESD Working Paper No 104.) Revised April 2005. Can be found on CD under "Other_Outside_Maine."	CD

Recreation, Tourism, and Rural Well-Being , by Reeder and Brown, US Department of Agriculture, 2005. “This study uses regression analysis to assess the effect of recreation and tourism development on socioeconomic conditions in rural recreational counties.” Can be found on CD under “Other_Outside_Maine.”	CD
Considerations for Agritourism Development. A 1998 New York Sea Grant report defines <i>agritourism</i> as an effort to “expand existing businesses, create new festivals and farm markets and tie this all together regionally to attract visitors.” The report, titled can be accessed online at http://www.seagrant.sunysb.edu/Pages/FactSheets-PDF/Tourism/Agritourism98.pdf .	
Ecotourism: Principles, Practices & Policies for Sustainability , Megan Epler Wood (Book)	
Ecotourism & Certification - Setting Standards in Practice , Martha Honey (Book)	

Related Organizations/Resources outside Maine	
The International Ecotourism Society: TIES promotes responsible travel to natural areas that conserves the environment and improves the well-being of local people by: creating an international network of individuals, institutions and the tourism industry; educating tourists and tourism professionals; influencing the tourism industry, public institutions and donors to integrate the principles of ecotourism into their operations and policies. www.ecotourism.org/	
Sustainable Travel International. Promoting responsible tourism, supporting sustainable development, and helping travelers and travel providers protect the cultures and environments they visit. Includes e-newsletter, and lots of tips for how businesses can support sustainable tourism through education and training, certification, travel philanthropy and much more. www.sustainabletravelinternational.org/	
Agritourism World is a national online clearinghouse of information related to developing and promoting an agritourism business. Agritourism world invites qualified businesses to list their website at no cost; there currently are no farms listed from the State of Maine. www.agritourismworld.com	
The World Travel & Tourism Council (WTTC) is the forum for global business leaders comprising the presidents, chairs and CEOs of 100 of the world's foremost companies. It is the only body representing the private sector in all parts of the Travel & Tourism industry worldwide. WTTC's mission is to raise awareness of the full economic impact of the world's largest generator of wealth and jobs - Travel & Tourism. www.wttc.org/	
The Green Hotels Association's purpose is to bring together hotels interested in environmental issues from adding "Drinking water served on request only" to the menu to installing new HVAC systems, and with every measure in between, "Green" Hotels Association® encourages, promotes and supports the "greening" of the lodging industry. Website lets you search for businesses offering environmental products and services. www.greenhotels.com/	
Green Biz is a program of The National Environmental Education & Training Foundation (NEETF), a 501(c)(3) nonprofit organization based in Washington, D.C. dedicated to advancing environmental education. It is the leading information resource on how to align environmental responsibility with business success. The organization provides valuable news and resources to large and small businesses through a combination of websites, workshops, daily news feeds, electronic newsletters, and briefing papers; resources are free to all users. www.greenbiz.com	
Green Tourism Association , based in Toronto, Canada, is a “non-profit association that is committed to establishing an urban green tourism industry in Toronto.” They work collaboratively with a network of businesses, community and environmental groups, government agencies, heritage and cultural organizations and individuals that share a common interest. http://greentourism.ca/home.php	
Ecofish provides seafood from what it considers sustainable fisheries and promotes marine conservation and biodiversity www.ecofish.com .	
Monterey Bay Aquarium Seafood Watch is a program designed to raise consumer awareness about the importance of buying seafood from sustainable sources. www.mbayaq.org/cr/seafoodwatch.asp	
Ocean Conservation and Tourism Alliance is a joint initiative of the International Council of Cruise Lines and Conservation International to protect biodiversity in top cruise destinations and promote industry practices that minimize the cruise industry's environmental impact. www.celb.org/xp/CELB/news-events/press_releases/archive/12102003.xml	

<p>Maritime Heritage Network (Washington State). Tying past, present and future into a single strand. Maritime Heritage Network helps you discover the Pacific Northwest’s maritime heritage. You’ll find fascinating activities, ships for historic voyages, museums for exploring maritime past and present, information on maritime careers, and organizations saving irreplaceable resources for future generations. www.maritimeheritage.net/</p>	
<p>National Geographic’s Center for Sustainable Destinations is working to protect all the world's distinctive places through wisely managed tourism and enlightened destination stewardship. www.nationalgeographic.com/travel/sustainable/</p>	
<p>Grist Magazine (www.grist.org) A self-professed “Beacon in the Smog”: Grist is a free online publication with news and commentary about green issues and sustainable living, delivered with a refreshing metaphoric twist. For a taste, check out this recent article on how the Olympics are becoming more sustainable events at www.grist.org/biz/fd/2006/01/17/olympics/index.html.</p>	
<p>New England Monthly: Online Magazine (Ezine) on New England Travel. www.NewEnglandMonthly.com is an Electronic Travel Magazine (Ezine) on the six state region featuring all types of lodging, attractions and events. Place free or paid listings at: https://secure13.cedant.com/bestromanticinns/SIGN-UP-NewEngMonthly.htm</p>	