

Maine Working Waterfront Coalition Accomplishments of 2003-2005

- 3/20/03 First meeting of Maine's Working Waterfront Coalition
- 3/28/03 2-page case statement about the Waterfront Coalition is made public.
- 3/31/03 Coalition members appeared before the Taxation Committee with the case statement.
- 4/7/03 Coalition member testified before the Committee on Appropriations in support of the SHIP program.
- 4/23/03 Letter from the Coalition to the Committee on Appropriations in support of the SHIP program.
- 4/27/03 Coalition members made a presentation at the Maine Harbor Masters Association annual meeting in Castine.
- 5/9/03 Coalition members met with Governor Baldacci to seek his support.
- 5/20/03 Media advisory about the 5/27/03 press conference.
- 5/27/03 Press conference at the Hall of Flags with Governor Baldacci announcing the formation of the Coalition.
- 6/27/03 Coalition Governance structure established. Presentation to the Coalition by the Maine Land Bank.
- 7/14/03 Letter to Coalition members for level of participation. Letter from the Coalition to Governor Baldacci and others (DOT, DMR, SPO, DECD, DOC to support SHIP).
- 7/25/03 Coalition strategic planning session.
- 10/2/03 Report from Market Decision's annual survey in which 3 questions submitted by the Coalition were around waterfront access.
- 10/14/03 Presentation to the Coalition by Kit St. John-Maine Center for Economic Policy around different tax policy issues.
- 11/12/03 Coalition members make a presentation in Harpswell as to the Coalitions work and how it relates to waterfront access in Harpswell.
- 11/17/03 Coalition members attended the Blaine House Conference on Natural Resources. On hand are Support Maine's Working Waterfront buttons, a policy agenda for the coalition and a rolling Power Point presentation about the Coalition.
- 11/21/03 Coalition members attended a press conference with Governor Baldacci announcing CEI's coastwide Working Waterfront Loan Fund.
- 12/9/03 Presentation to the Coalition by Representative John Piotti around the Maine farm community and the overlapping issues they are facing.
- 12/17/03 Coalition members organized, attended and participated in a forum titled Working Waterfront Access 2003 Challenges and Solutions at the Darling Marine Center.
- 1/7/04 Waterfront survey link posted on the Maine Fishermen's Forum website to seek input from the working waterfront community to see what particular tools and policies would apply best to their situation.
- 2/23/04 The Coalition (with Financial support from Farm Credit of Maine) is commissioning Charles Colgan to conduct an economic analysis of working waterfront compared to residential development.
- 3/4/04 A full day at The Maine Fishermen's Forum dedicated to waterfront access issues and tools that would be most useful to those who rely on the working waterfront in their community.
- 4/13/04 Printed up 2,500 4-inch circular decals. The decal is based on the buttons that were made up and say "SUPPORT Maine's Working Waterfront".
- 4/04 A letter from the Waterfront Coalition was sent to the Taxation Committee in support of the Circuit Breaker program.

- 4/04 Coalition members joined the Maine Coast Conservation Initiative a 3-year collaborative.
- 5/1/04 Presentation at the 2004 Maine Land Conservation Conference. PRESERVING WORKING WATERFRONTS - WHAT IS THE LAND TRUSTS ROLE.
- 9/14/04 Coalition members began reviewing a proposed Working Waterfront bond as part of the toolbox.
- 9/04 State Planning Office posted a working waterfront section to their website.
- 11/04 Coalition hires a bond coordinator to work between the Coalition and the legislature.
- 12/14/04 Coalition members testified at the LD1 and LD2 public hearing
- 1/11/05 Hall of Flags event with information displays of industry associations, morning coffee and doughnuts, lunch in the Legislative Council Chamber.
- SPURSE Exhibit in Augusta outside Gov's office
- Coastal Caucus meeting debriefing –members
- Radio spots 28 1-minute (topics, people, places, timing)
- 2/3/05 Executive Committee met with Avery Day and Bill Vail from Senator Collins office to discuss the state bond Initiative language to see if there is a Federal role in the Waterfront Coalitions work
- 2/11/05 Maine Initiatives Proposal submitted to support Coalition activities.
- 2/16/05 Waterfront Coalition members presented with the “Sustaining Community” award at CEI’s annual meeting, Harraseeket Inn Freeport.
- 2/17/05 Legislative bus tour stop in Portland 20 minute window for Coalition members to speak.
- 3/4/05 Maine Fishermen’s Forum session “*Securing Working Waterfront Access: Learn How You Can Support Public Investment Tools to Expand Working Waterfront Access*”
- 4/14/05 Legislative bills that Coalition members are following. LD 299 Current Use Taxation, LD 1020 Governors Bond Package, LD 876 Fisheries for the Future, LD 926 Working Waterfront and Farmland Preservation, LD 2 To Limit the Rate of Change in Taxable Value of Homestead Land, LD 115 An Act Enabling Municipalities To Establish Municipal Land.
- 4/28/05 York River Working Waterfront follow-up meeting to look at impacts a year later and share their success story with other interested land trusts and organizations.
- 5/10/05 Hall of Flags- industry association booth displays, coffee and doughnuts, industry people from Working Waterfront and Working Farms to have hallway conversations with legislators in support of the Working Access Bond.
- 5/21/05 LEGISLATORS AND LOCAL FISHERMAN GATHER IN SUPPORT OF WORKING WATERFRONT PRESERVATION BOND at a working wharf in Cundy’s Harbor, Harpswell.
- 6/7/05 2nd meeting with Avery Day and Bill Vail from Senator Collins office to discuss the state bond Initiative language to see if there is a Federal role in the Waterfront Coalitions work.
- 8/3/05 Waterfront Bond funds are now part of the Land Fof Maine’s Future Program as a Pilot Program. Decision for Coalition members to step aside to form a campaign to support Current Use Taxation.
- 8/8/05 Working waterfront Bond was signed by the Governor as a pilot project for two million.
- 8/9/05 Current Use Campaign strategy meeting to determine who and how it will be supported. Some preliminary polling questions included: WW4 - Would you support or oppose a public investment program that assists municipalities and cooperatives in purchasing working waterfront? WW5 -Currently farmers and

foresters can choose to benefit from taxation based on the current use of their property rather than the market value of the property. Would you support or oppose a constitutional amendment that would extend this same benefit to fishermen?

Coalition on hold until after the Current Use Taxation Campaign

- 8/19/05 Group reviewed a campaign proposal that was put together by Dennis Bailey from Savvy Incorporated. This group will focus on question 7 and not question 5. Finance Committee and Executive Committee were established.
- 8/29/05 Reviewed results from recent light polling – 75% would support an amendment change and 85% would support the bond. Campaign named “Campaign to Save Working Waterfront Jobs”. It was decided to meet again after we have the second polling results and a refined budget to make a decision to hire Dennis Bailey.
- 9/9/05 Patrice McCarron as Chair and Roger Burley as the Treasurer. Joey Donnelly and Dick Lee will work together as the fiscal agent for the PAC. Developed Elevator Message. Filed PAC form. Voted to hire Dennis to be our campaign manager.
- 9/23,24,25/05 Common Ground Fair booth space. brochure printed up, “Support Maine’s Working Waterfronts!” and “Support Maine’s Working Waterfronts and Farmlands” stickers were handed out .
- 10/11/05 Mailing to coastal legislators and all Maine commercial fishermen.
- 10/14/05 MacDougal Orchard Farm, Sanford-with Governor Baldacci, the primary focus of remarks will be: Question #5, the conservation bond including Lands for Maine's Future and the Working Waterfront.
- 10/15&16/05 Harvest Fest in York, Campaign Materials
- 10/20/05 GrowSmart Maine Summit in Augusta, Campaign booth
- 10/23/05 Sewalls Bridge Dock, Campaign Fundraising.
- 10/18/05 Campaign press event at Haraseeket Lobster in Freeport. Also released the Island Institute WWF GIS mapping book. Rep. Percy, Senator Damon and Hugh produced a 30 minute TV program for the Harpswell public TV station, also aired in Wiscasset.
- 10/25/05 Going to use a TV ad that was made for us by some Bowdoin students that was viewed at the meeting. Contracted with cable TV (Adelphia & Time Warner) for one week of ads. 9 boxes of brochures we will start doing literature drops all over the state

Last 2 weeks of the campaign:

Press:

- Editorials published by Sen. Damon (Fisherman’s Voice), Seacoast, Portsmouth Herald, NBC’s Freditorial, etc
- Kickoff press (PPH story, WABI-Bangor TV, MPBN, Falmouth/Portland Forecaster, Brunswick Times Record, Associated Press, etc)
- Weekly Press Releases through Election Day (announcement of endorsements, Bowdoin college students story, etc)
- Letters to the editor for final 2 weeks by Leila Percy (Brunswick Times Record), Kevin Raye (Washington County weeklies), Ethan Strimling (Portland Phoenix), Hannah Pingree (Courier Gazette, Island Advantage, Weekly Packet, MDI Islander, etc) Corey Hascall (West End News and Portland Forecaster), Hugh C (Times Record, KJ) and by other friends and supporters of YES on 7.
- Letters to the editor by Patrice McCarron (Kennebunk Post, York County Coast Star, York Independent, York Weekly, Journal Tribune, Portland Press Herald)

- Editorials by Dennis Damon and Kevin Raye (Ellsworth American), Hugh C (Commercial Fisheries News), Jen Litteral (BH Times and Mt Desert islander), Ethan Strimling (Portland Press Herald).

Speaking Engagements and Public/Grassroots Events:

- Dennis Damon and Dana Rice on “State of the State” with Kit St. John (Broadcast for a week beginning Oct 31st on Adelpia networks)
- Common Ground Fair and York Harvest Fest tables
- York County Community College forum on ballot questions
- Harpswell TV piece with Dennis Damon, Leila Percy and Hugh C.
- Town of Cumberland informational forum on ballot Q’s, Ethan Strimling
- Growsmart Summit, and working waterfront forum with Dennis Damon and Leila Percy, Rob, Hugh and Jen
- Sewalls Bridge Dock Rally in York, (Media coverage- ABC, Portsmouth Herald, York weekly, etc)
- Portland Democratic Party, 7 pm this Thursday Corey Hascall
- WMPG Radio show: this Thursday 7:15pm (Show is 7:30pm to 8pm) **
- Literature Drop, Portland- city wide (weekend before E-day)

TV and Radio:

- We have thirty, 60-second radio spots from the Island Institute, available to us for free from WBACH
- 207: with story from Bowdoin Students
- TV ad from Bowdoin Students
- TV air time from cable networks

11/9/05 Both Question 5 and 7 passed, so it's now safe to say VICTORY!!!! Question 5 was 66% yes to 34% no. Question 7 was a landslide 72% yes to 28% no, Thank you Savvy Inc. for helping us get here!