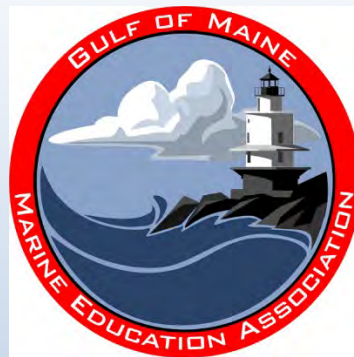


Making Waves Across the Region

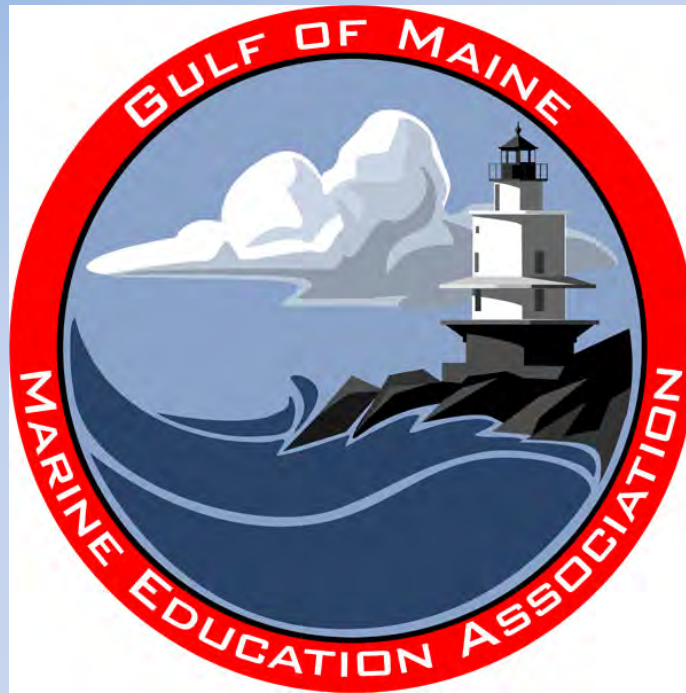
Outreach and networking to bring coastal organizations together to make progress



The Beaches Conference
July 14, 2017

Adam Baukus, abaukus@gmri.org

(Presented by Jen Kennedy,
jen@blueoceansociety.org)



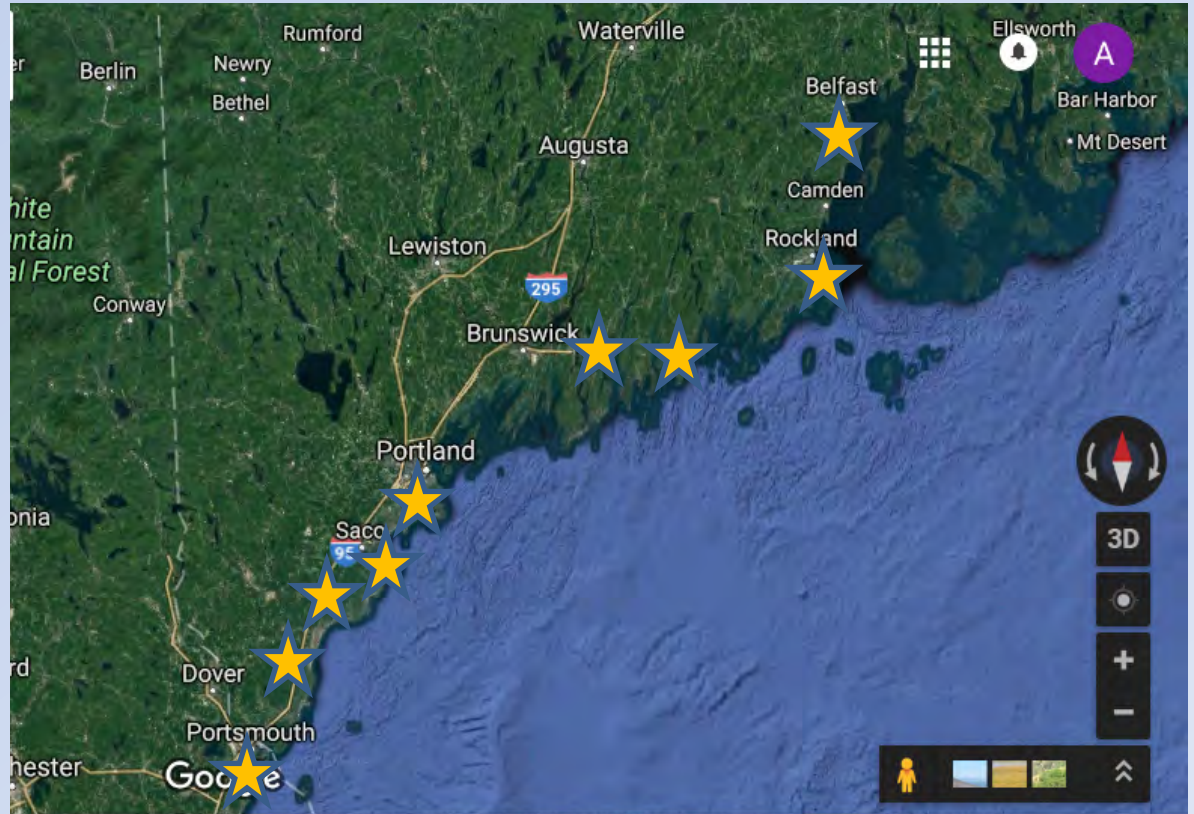
Who: GOMMEA is a regional network of educators and scientists, committed to creating connections between science and the community, to better understand the Gulf of Maine.

Mission: Connect people to the Gulf of Maine through education and experiences.

Vision: An ocean-literate citizenry who appreciates and cares for a healthy Gulf of Maine.

Geographic Spread

Our board of directors and our members are spread across the coast!



GOMMEA History

- Established 1979
- One of 17 Chapters of National Marine Education Association



1st logo '79 - '80



2nd logo '80 - '84



3rd logo '84 - '89

Focus Areas

- Main audience:
Informal educators
- Membership also
includes formal
educators, scientists,
NGO representatives...
- Regional reach – bring
educators/orgs together
to share ideas, learn,
collaborate, etc.





Comedy, Camaraderie, & Climate

Laugh, listen, and network with ocean enthusiasts.
Gulf of Maine Research Institute opens its doors for a
joint GOMMEA and NEOSEC reception.

The GOMMEA Annual Meeting will kick off the New England Ocean Science Education Collaborative (NEOSEC) Ocean Literacy Summit. Join us and experience the artful comedy of Peterson Toscano, a world class comedian tackling the topics of climate change and environmental justice. Also enjoy mingling and live Hawaiian music by the Palm Court Serenaders!

WHERE: Gulf of Maine Research Institute 350 Commercial St. Portland, ME

WHEN: Thursday November 3, 2016. Begins at 5:30, doors open at 5.

COST: \$30 (is also included in the NEOSEC Ocean Literacy Summit full day registration)

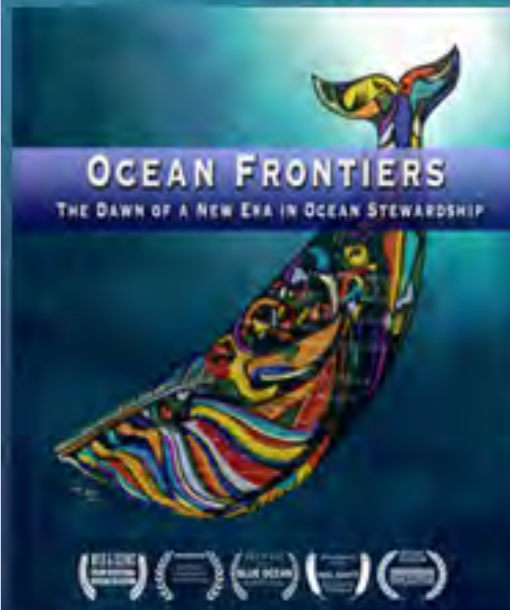


MOVIE NIGHT

At Catherine McAuley High School

631 Stevens Ave, Portland, ME

Thursday, December 4th 7pm



OCEAN FRONTIERS: THE DAWN OF A NEW ERA IN OCEAN STEWARDSHIP

"An inspiring voyage to coral reefs, seaports and watersheds across the country, where unlikely allies—farmers, shippers, scientists, fishermen and conservationists—are working together to sustain the sea and our ocean economies."

Presented by GOMMEA

When: Thursday, December 4th 2014 @ 7pm

Where: Catherine McAuley High School

Cost: Free for GOMMEA members;
\$5 for non-members







Join us for the 2015 Annual Meeting of
The Gulf of Maine Marine Education Association
(GOMMEA)

Catch and Release Whaling

Using Advanced Tagging and Data Visualization
Technologies to Understand the Underwater Behavior
of Humpback Whales



GOMMEA Annual Meeting: Catch and Release Whaling

Location: Seacoast Science Center, 570 Ocean Blvd, Rye, NH 03870

Date: Tuesday, November 10, 2015

Time: 5:00—8:00 PM

Register: www.gommea.org OR at event

SCHEDULE OF EVENTS:

5:00 Doors Open
5:30 Cocktail Hour (cash bar)
6:45 - 7:00 GOMMEA Annual Meeting
7:00 - 8:00 Speaker: Dr. David Wiley, Research Coordinator,
Stellwagen Bank National Marine Sanctuary

Annual Meeting COST (includes 1-year GOMMEA membership):

\$25	Adult
\$15	Student or Senior
\$50	Organization (3 people)
\$35	Family

Dr. Wiley has worked for decades trying to understand the underwater behavior of large whales. Recent advances in tagging technology and software now allow scientists to visualize data and to learn about foraging behavior of large whales around Stellwagen Bank and in the Gulf of Maine. Join us as we learn about the exciting insights gained from this new technology!

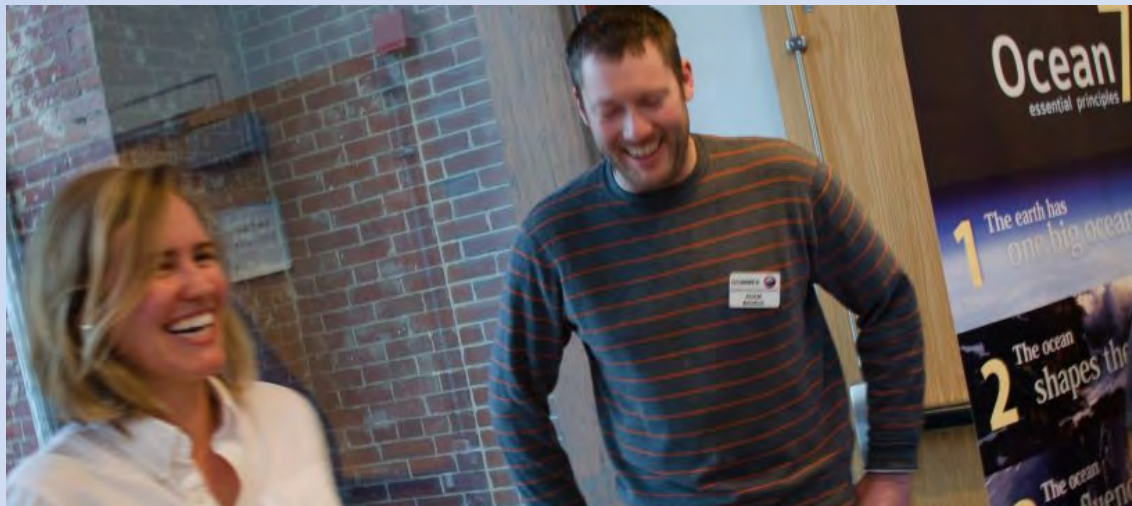


Upcoming Events



Why Should You Attend a GOMMEA Event?

- There are SO many things going on – how do you keep up?
- Creating friendships is how things get started
- When you find/think of something exciting you have somewhere to make it grow



Big Events vs Small Events

Big

- Critical mass can lead to snowball effect and get bigger response than expected
- Can create collaborations and connections
- Expensive and time consuming

Small

- More intimate, may lead to deeper involvement
- Easier logistics to create
- Smaller number of participants

Other Orgs = Frenemies?

Competition?....No

- Positive feedback cycle
- More activity means more ways to be interconnected and spread reach
- Help each other do better
- Help define and clarify what orgs focus on to allow for working together and not duplicating



Join Us!!

GOMMEA

TO CONNECT PEOPLE TO THE GULF OF MAINE
THROUGH EDUCATION AND EXPERIENCES

WWW.GOMMEA.ORG



BECOME A MEMBER TODAY!

The Gulf of Maine Marine Education Association (GOMMEA) is a network of scientists and educators spread across Northern New England and the Canadian Maritimes. We connect you to information and friendships that show you something new and exciting about the Gulf of Maine – the watershed to which we are all connected.



Join GOMMEA and help support/create/attend opportunities to learn and share about our amazing marine environment. *Get alerts and discounts* for GOMMEA events. *Get quarterly newsletters* that fill you in on what's been happening. *Get a discount* on joining the National Marine Education Association (NMEA) and all the benefits they offer.

GOMMEA events include both **networking and learning opportunities** - Annual Meetings focused on relevant issues, field trips and tours, workshops, and lectures. Past events have included:

- Climate Change Comedy Act
- Green Crabs Event- Learning about their impact, current research, and how to eat them!
- Seeing 3-D tracking of Humpback whales feeding on fish
- Building a mini - unmanned sailboat and tracking it as it sailed across the Atlantic Ocean

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Mission: To connect people to the Gulf of Maine through education and experiences.
Vision: An ocean-literate citizenry who appreciates and cares for a healthy Gulf of Maine.

Connect with us!
Become a member, visit
www.gommea.org,
and find us on Facebook!
Questions? Email us at
info@gommea.org

GOMMEA ANNUAL MEMBERSHIP FORM

To sign up as a member, please fill out this form and mail your check payable to GOMMEA at PO BOX 820, Bath ME 04530 or visit www.gommea.org/membership to pay online. Membership is by the calendar year.

Select your membership level

- ☐ Student (\$10)
- ☐ Individual (\$20)
- ☐ Family (\$40) – 2 adults and kids
- ☐ Business/Organization (\$50) – up to 3 representatives
- ☐ Lifetime (\$250)

Interests/Suggestions:

Name:

Mailing Address:

Organization & Title:

Email:

Phone:



**TURNING THE TIDE: LEARNING FROM
YESTERDAY, ADAPTING FOR TOMORROW**